

William King Museum of Art
Mailing: PO BOX 2256 Abingdon, VA 24212
(276) 628 5005 • williamkingmuseum.org

The Open Road: The Art of the Motorcycle

FOR IMMEDIATE RELEASE (April 7 , 2022) Experience vintage motorcycles and memorabilia in the upcoming exhibition ***“The Open Road: The Art of the Motorcycle,”*** on display at William King Museum of Art in Abingdon, VA, June 16 - September 18, 2022. ***“The Open Road: The Art of the Motorcycle”*** is a retrospective of the art, design, and history of the motorcycle. A visual timeline will feature the history and design of the motorcycle from the controversy of the original make and model, to present day designs from various brands. Learn more at williamkingmuseum.org or call (276) 628-5005 ext.106.



“The Open Road: The Art of the Motorcycle” will feature motorcycles that are artfully crafted in their designs from categories including street bikes, off road bikes, dual purpose bikes, vintage bikes, and more. This exhibition will investigate questions such as: How was the motorcycle used in WWI and WWII? How did motorcycle culture evolve to the biker culture that we know today?



The Open Road BikeFest

Celebrate the opening of ***“The Open Road: The Art of the Motorcycle,”*** at William King Museum of Art in Abingdon, VA, with the Open Road BikeFest!

Join businesses in Abingdon, VA, June 22 - June 25, 2022, for a full week of Bike Nights, Block Parties, Bike Shows and Rides with the Open Road BikeFest! Plan your route ahead of time with Appalachian Backroads, your complete guide to routes in Southwest Virginia, or The Southern Dozen, your complete guide to routes in Northeast Tennessee. Then, experience Abingdon’s award winning Small Town Food Scene at over 30 independently owned restaurants. Finally, relax for the night at Hampton Inn by Hilton. Receive special BikeFest rates by calling Hampton by Hilton’s front desk at (276) 619-4600 and mentioning ***William King Museum of Art*** or the ***Open Road BikeFest***.

JUNE 22

• Best in Show Bike Contest
Texas Roadhouse, Bristol, VA
3:00 p.m. – 8:00 p.m.
(276) 821-2870

JUNE 23

• Hampton Inn Bike Night
Hampton Inn, Abingdon, VA
6:00 p.m.
Music: From The EDGE
(276) 619-4600

JUNE 24

• Block Party
Tumbling Creek Cider Company,
Abingdon, VA
6:00 p.m.
(276) 477-9184



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JUNE 25

• Black Wolf Harley-Davidson Ride
Hampton Inn, Abingdon, VA
9:00 a.m. Registration
Harley-Davidson: (276) 644-9653
Hampton Inn: (276) 619-4600

JUNE 25

• The Open Road BikeFest & Bike Show
Latture Field, Abingdon, VA
2:00 p.m.
Tickets: \$20.00
Featuring music, vendors, food trucks, beer garden, 50/50 raffle, & more!
3:00 p.m. – Ron Short and the Possum Playboys
5:00 p.m. – Phantom
Order tickets online at WilliamKingMuseum.org or call
(276) 628-5005 ext. 113.

Learn more about the Open Road BikeFest online at williamkingmuseum.org/event/the-open-road-bikefest/.
“**The Open Road: The Art of the Motorcycle**” is organized by William King Museum of Art and is part of the McGlothlin Exhibition Series. Support for the Open Road BikeFest provided by the Town of Abingdon, Virginia.

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William King Museum of Art is open seven days a week: Mon - Wed, Fri & Sat from 10 a.m. to 5 p.m., Thursday 10 a.m. to 8 p.m., and Sunday from 1 p.m. to 5 p.m. Admission to the Museum is FREE. For information on exhibitions or events at William King Museum of Art visit williamkingmuseum.org or call 276-628-5005. Register for classes and events on WKMA’s website. Mailing address: PO BOX 2256 Abingdon, VA, 24212.

William King Museum of Art is located at 415 Academy Drive, off West Main Street or Russell Road, in Abingdon. Accredited by the American Alliance of Museums, William King Museum of Art is a partner of the Virginia Museum of Fine Arts, a member of the Virginia Association of Museums, and is funded in part by the Virginia Commission for the Arts and the National Endowment for the Arts.

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